

EST ★ 2022

TEXAS WINE

AUCTION FOUNDATION



2024 IMPACT REPORT



TEXAS WINE

★ AUCTION ★

OUR MISSION

Texas Wine Auction Foundation is a 501(c)(3) non-profit organization that funds programs that promote healthy communities and strengthen a sustainable future for Texas wines.



WELLNESS UNCORKED | 2024

A comprehensive initiative dedicated to supporting the health and mental awareness of individuals within our community. Through strategic partnerships and targeted programs, we aim to make wellness accessible and achievable for everyone.

- **Community Partnerships:** Collaborated with hospitality-based businesses to provide community health fairs and in person education on the mental awareness support resources available in the Wellness Uncorked program. We also supported 40 individuals in their pursuit of physical wellness by providing paid memberships to the Wellness Center providing access to wellness and nutrition coaching resources.
- **Individual Counseling:** Over 200 participants have benefitted from individual counseling sessions in 2024, reflecting program growth and impact.
- **Mindful Mondays:** On the first Monday of each month, TWAF hosts a live virtual workshop with licensed counselors addressing critical mental health topics available. Each workshop is available to view for free and can be accessed at any time at youtube.com/@fronterahealthcare.
- **Support Group:** "Thrive Connection" was launched which is a small group program of 8-10 individuals per group focused on building community and fostering a supportive environment.
- **Mindset Coaching Initiative:** Launched in October, TWAF sponsored 25 participants in a transformative mindset coaching program designed to promote personal and professional growth and development.
- **Coming Soon! TWAF Mental Health Clinic:** Opening early 2025 at Methodist Hill Country Hospital, providing:
 - Individual therapy
 - Group sessions
 - Play therapy for children

GRAFTED

Launched 2024



- Grafted is a personal and professional development organization dedicated to enriching the community of women in wine through transformative day workshops. Launched in June of 2024, 100 men and women from all over the state gathered to hear national speaker Maryam Ahmed speak on Confidence and Clarity.
- Next event is scheduled for: **January 28th, 2025, *Uncorking Your Potential*** — For tickets & more information please visit texaswineauction.com/grafted





SUSTAINABLE FUTURE FOR TEXAS WINES

- Funding supports innovative projects and initiatives that align with TWAF's mission of fostering a sustainable and thriving Texas wine industry.
- We have gifted \$55,000 to support projects including promoting sustainable practices in viticulture and enology, such as understanding water use efficiency, cold hardiness, genetics underlying these aspects, new AVA research, and alternate utilization of wasted fruit.



- A dedicated group of students played a key role in collecting data and developing the first AVA submission since 2005. Their efforts paved the way for future opportunities like the 2024 Dell Valley AVA petition, which also relied on invaluable student research.

BY THE NUMBERS

TOTAL FUNDS RAISED SINCE 2022: \$786,000

**TOTAL MONETARY DONATIONS TO DATE
(INCLUDING CURRENT FUNDING IN PROGRESS):**

- *\$12,960 Stipends for Pilot Program with the Stevens Wellness Center (6 month membership for 40 people with one coaching session and one personal training session)*
- *\$75,000 Grant for Pilot Program to hire a professional counseling intern for Frontera to provide mental health resources including community health fairs, group educational seminars, individual counseling and development of physical counseling office to provide space for in person sessions and children's play therapy*
- *\$55,000 Department of Horticultural Sciences at A&M for AVA research, and student led programs including the upcoming day of students in the vines*
- *\$150,000 Grant to expand our Frontera Healthcare Program with additional mental health interns for individual counseling to hospitality members and their families, group counseling classes and live monthly webinars*
- *\$18,750 for pilot program for mindset coaching, taking people beyond their limiting beliefs*

TOTAL FUNDS PUT BACK INTO THE COMMUNITY: \$311,710

SAVE THE DATE

2025 Texas Wine Auction
April 26th 2025
Arch Ray Resort



QUESTIONS? IDEAS? NEED SUPPORT?

We'd love to hear from you!

Contact us at: auction@texaswineauction.com